#203206 in Books Spiegelman, Art (INT)/ Lynch, Jay (AFT) 2008-06-01Original language:EnglishPDF # 1 7.50 x 1.00 x 5.88l, 1.18 #File Name: 081099531X240 pages | File size: 18.Mb

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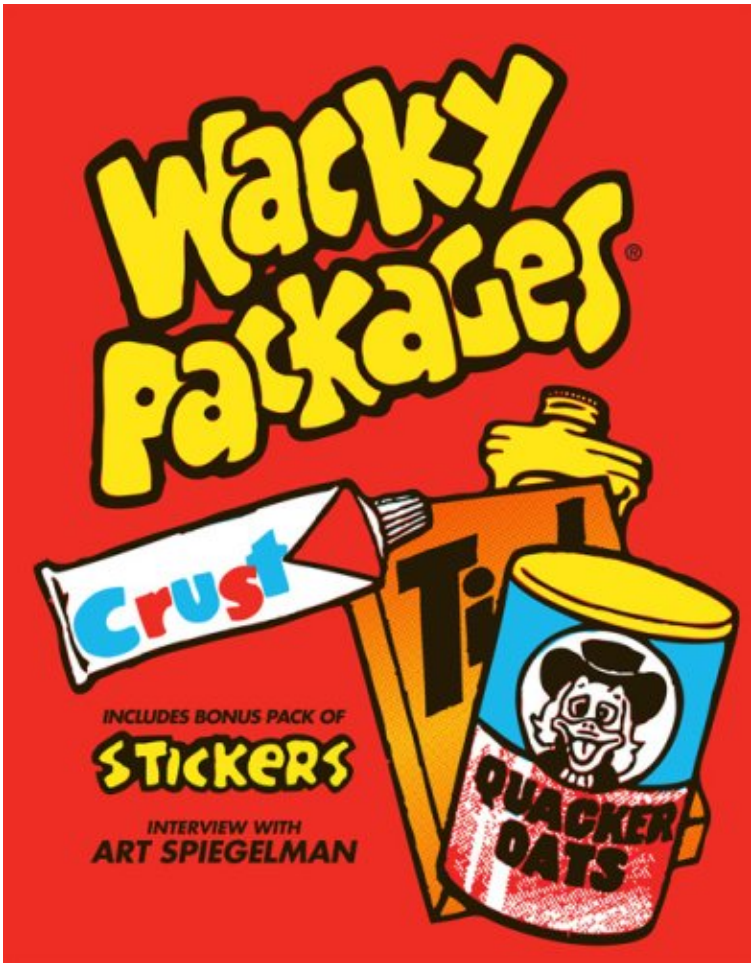

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Wacky Packages (Topps)

The Topps Company : Wacky Packages (Topps) before purchasing it in order to gage whether or not it would be worth my time, and all praised Wacky Packages (Topps):

1 of 1 people found the following review helpful. 70's Latchkey Kid revisits childhood.By SkylineAs a suburban, middle-class latchkey kid, growing up in colorful 1970's America, I remember these packages of stickers in wax paper that came with a stick of hard, dry bubble gum. Making fun of current consumer products in a grotesque and funny manner was a hit for myself and my friends. It ws maybe a very mild form of rebellion. Kids love that stuff! Those stickers were almost like currency amongst my elementary school peers. They adorned the inside of my closet door, and many other places.Later in life, I had the occasion to stumble across the two-volume comic-style book about the Holocaust, "Maus" by Art Spiegelman, and later, some of his other, more twisted work, RAW Magazine. I developed a liking for this author-artist, and his work. When I learned that Art Spiegelman was one of the creative forces behind Wacky Packages, I was floored. How could I have known? I was a fan of his even before I knew it! Of course, I had

no choice but to snap up the books-both volumes- as soon as possible! Anytime a pleasant memory from childhood pays an unexpected visit, you have to do something! And this one automatically came with references! Any of you who were kids in the 1970's and had a passing acquaintance with Wacky Packages gets it. Now's your chance to go back and see it all over again!0 of 0 people found the following review helpful. Must-have for all fans of Wacky PackagesBy J. BunteHaving been an original consumer of Wacky Packages by Topps back in the early 1970s, this book is a terrific document on the artistry, humor and wit that went into their design, creation and marketing. Great insight from Art Spiegelman and beautiful, high-resolution renderings of the original "cards" (actually, stickers) themselves. Even the slip cover resembles the original paper that used to enclose vintage Wacky Packs. Loved the book!1 of 1 people found the following review helpful. Memoriessss.....everybody SING!By Pacific808Now I have that stupid song stuck in my head. But this little gem of a book brought back a lot of laughs long stifled since my childhood. We went nuts for Wacky Packages and we swapped and we traded and we bartered and all of that stuff. My neighbor had some real old vintage ones on her refrigerator that I would go crazy for. But it seems like they haven't included ALL of them. There has to be a sizable number of images that didn't make it into this book. Perhaps I'm mistaken and this book only offers up a few volumes in the series....I know there is stuff that I had that's missing from this book. But - anyway, if you grew up in the 60's and early 70's and you remember purchasing these things for 10 cents or so, this is a wonderful book that looks back on adolescence and hits the funny bone hard. It's short on words and descriptions, but that's fine. The laugh-out-loud images are enough. This book brought a huge smile to my face that didn't go away for a long time. It brought back a wave of great memories and for that, it's worth twice the price!!! I love it!

Wacky Packagesa series of collectible stickers featuring parodies of consumer products and well-known brands and packagingwere first produced by the Topps company in 1967, then revived in 1973 for a highly successful run. In fact, for the first two years they were published, Wacky Packages were the only Topps product to achieve higher sales than their flagship line of baseball cards. The series has been relaunched several times over the years, most recently to great success in 2007.Known affectionately among collectors as Wacky Packs, as a creative force with artist Art Spiegelman, the stickers were illustrated by such notable comics artists as Kim Deitch, , Bill Griffith, Jay Lynch, and Norm Saunders.This first-ever collection of Series One through Series Seven (from 1973 and 1974) celebrates the 35th anniversary of Wacky Packages and is sure to amuse collectors and fans young and old.

About the AuthorThe Topps Company, Inc., founded in 1938, is best known as a leading producer of baseball cards and other trading cards and stickers. They are also known for Bazooka bubblegum, which was introduced in 1947.Art Spiegelman is an American comics artist and editor, best known for his Pulitzer Prizewinning comics memoir, Maus.