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Bruce Hershenson

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Bruce Hershenson : To Be Continued... (Illustrated History of Movies Through Posters, Volume 16) (Vol 16)
before purchasing it in order to gage whether or not it would be worth my time, and all praised To Be Continued...
(Illustrated History of Movies Through Posters, Volume 16) (Vol 16):

0 of 0 people found the following review helpful. Five StarsBy Fred Shayexcellent16 of 16 people found the following review helpful. The Art of the Serial...By Rory CokerThere is surprisingly little overlap between this book's contentsand the contents of the previous (and sold out) SERIAL MOVIEPOSTERS. One reason is that this new book is based on anincredible collection assembled by Frank Gutierrez.What we have are posters from sound serials dating from about 1931 to about 1954, the end of the serial era.The best of the serial posters are reminiscent of the best pulp magazine covers from the 1920s to the 1950s, and oftenare rendered in somewhat the same style. My favorites in thepresent volume tend to use a subdued palette, such as5, for THE GALLOPING GHOST, which is a striking study ingrey, orange and red, or 28, for the original FLASH GORDON,chapter 4, which uses shades of grey, orange, and a few touchesof red. Also lovely is the poster for TIM TYLER'S LUCK, whichuses reds, flesh tones, olive grey and cream shades.As the 30s wear into the 40s the painted artwork becomes increasingly crude and amateurish. An exception is 107,for BRENDA STARR, REPORTER. Artwork tends to become a framefor a tinted still from the film, and the frames get thinnerand thinner. Still, there are points of interest. The posterfor BRICK BRADFORD (112) is almost as wild as this wildest ofall movie serials.Serial posters are far rarer than movie posters in general, andthis is a very worthy compilation of images most of us havenever seen, and will never see any other way!

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