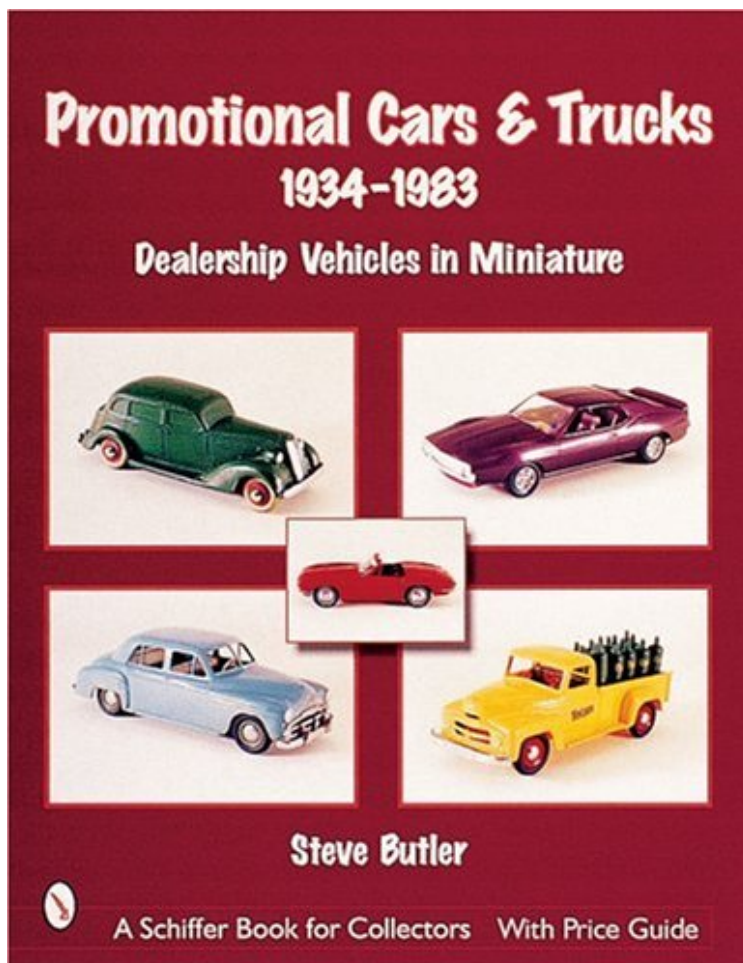


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Steve Butler

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(Get free) Promotional Cars Trucks, 1934-1983: Dealership Vehicles in Miniature (Schiffer Book for Collectors with Price Guide)

Promotional Cars Trucks, 1934-1983: Dealership Vehicles in Miniature (Schiffer Book for Collectors with Price Guide)

Steve Butler : Promotional Cars Trucks, 1934-1983: Dealership Vehicles in Miniature (Schiffer Book for Collectors with Price Guide) before purchasing it in order to gage whether or not it would be worth my time, and all praised Promotional Cars Trucks, 1934-1983: Dealership Vehicles in Miniature (Schiffer Book for Collectors with Price Guide):

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of 1 people found the following review helpful. No Mention of Later Promo Car HistoryBy Karl D. SpenceThis is a great book but it would have been nice if the author (since it was printed in 2001) had at least mentioned why 1983 was the cutoff date. There were promo cars made after that -I have a number of them. If one does a history chapter it should end when the book was published ,not nearly 20 years before.
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Promotional cars and trucks are miniature vehicles used by car and truck dealerships and manufacturers to promote the sale of their vehicles. Each example was produced for one year, then discontinued when the new models came out. For this reason, and their appeal to the car lover in general, promotionals have a popularity enjoyed by comparatively few collectibles. This new book presents a complete list of promotional cars and trucks, including manufacturer and current value, in a model-by-model chart. The charts are heavily illustrated with over 500 beautiful color photos, showing the full range of vehicles available. This comprehensive book will appeal to promotional vehicle collectors, toy collectors, and automobile and truck buffs alike!

About the Author Steve Butler is an avid collector and a nationally recognized authority on promotional cars and trucks. He resides in southern Pennsylvania.